

# SPONSORSHIP



2025 SPONSORSHIP OPPORTUNITIES



*This AI-generated and retouched image is for illustrative purposes only—content subject to change.*

## JOHN & MELISSA BESSE OUTDOOR LEARNING CENTER

Provide a dynamic, hands-on learning environment where students can connect with nature, collaborate on projects, and gain a deeper understanding of environmental stewardship.

**ESTIMATED GROUND-BREAKING: FALL 2025**

**TreesForTomorrow.com**

519 E. Sheridan St., PO Box 609  
Eagle River, Wisconsin 54521

(715) 479-6456  
TFT.Info@TreesForTomorrow.com



# JOHN & MELISSA BESSE **OUTDOOR LEARNING CENTER**

## *Dear Friend of Trees For Tomorrow*

Trees For Tomorrow invites you to support the construction of a new Outdoor Learning Center that will inspire generations.

Learning spaces are essential to Trees For Tomorrow. While we utilize the woods and waters as our natural research stations, we also rely on structured educational settings. Just as professional scientists return to labs or offices to analyze data, we use formal educational spaces to help students process and understand the information they gather.

**We are excited to announce a new initiative at Trees For Tomorrow:** the construction of an outdoor learning center on our campus. This dedicated space will offer a dynamic learning environment where students can connect directly with nature, deepening their understanding and appreciation of the natural world.

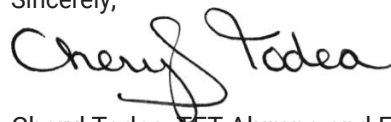
The new outdoor learning center will provide a versatile area for students to learn even on rainy and inclement weather days. Additionally, it will serve multiple purposes, including:

- **An expanded venue** for our archery program, extending its seasonal use
- **Increased capacity** for our educational programs
- **Additional storage** for equipment
- **A gathering place** for our Road Scholar and other adult groups
- **An outdoor space** for our staff to convene
- **A community shelter** available for gatherings and events

The construction of this outdoor learning center marks a significant milestone in expanding our educational facilities at Trees For Tomorrow. We deeply appreciate your consideration in supporting this transformative project.

Thank you for your continued support and dedication to enhancing our learning environments.

Sincerely,



Cheryl Todea, TFT Alumna and Executive Director  
[CTodea@TreesForTomorrow.com](mailto:CTodea@TreesForTomorrow.com) • (715) 479-6456

## **A Community-Built Outdoor Learning Center**

Thanks to the generous support of foundations, individuals, and businesses, this project is becoming a reality. Both monetary donations and in-kind contributions—from construction materials to skilled labor—are making this space possible.

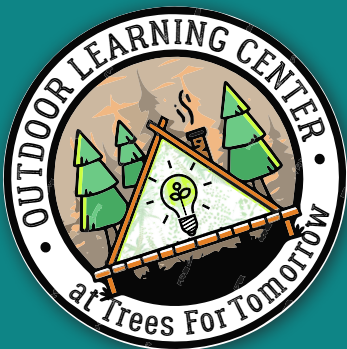
## **Ways to Support**

Whether you're a business, individual, or organization, your contribution makes a difference.

### *Here's how you can help:*

- **Monetary Donations:** Help fund materials, infrastructure, and accessibility upgrades.
- **In-Kind Contributions:** From lumber and seating to roofing and landscaping—your goods or services help build the classroom from the ground up.

Let's build something lasting—together.





# SPONSORSHIP OPPORTUNITIES

As we embark on this exciting journey to build an outdoor learning center, we recognize the invaluable role it will play in enhancing environmental education and fostering a deeper connection to nature for all who gather under its shelter.

Materials and labor for the outdoor learning center have an estimated cost of at least \$200,000. Your generous in-kind donations and monetary contributions will help us bring this vision to life, providing students with a transformative learning environment.

*We invite you to join us in building a brighter, greener future for all. Choose to fund a sponsorship level through in-kind or monetary support and receive promotion and recognition as a valued sponsor.*



SPONSOR LEVELS & BENEFITS	veneer \$50,000+	hardwood \$25,000+	softwood \$10,000+	sapling \$5,000+	sprout \$1,000+	seedling <\$1,000
<b>SPONSOR RECOGNITION</b> Name listed in TFT Annual Report	✓	✓	✓	✓	✓	✓
<b>SPONSOR NAMING RIGHT</b> Name/logo listed on Outdoor Classroom	Logo	Logo	Logo	Name	Name	Name
<b>INVITATION TO RIBBON-CUTTING CEREMONY</b> Exclusive invitation to ribbon cutting and dedication ceremony	✓	✓	✓	✓	✓	
<b>FEATURED STORY</b> Submit a testimonial for a story shared on TFT's blog, newsletter, social media, or for a press release	3 stories	2 stories	2 stories	1 story	-	-
<b>WEBSITE RECOGNITION</b> Name/logo featured including live link for 12 months	✓	✓	✓	✓	-	-
<b>SPONSORSHIP HIGHLIGHT</b> on social media, TFT's newsletter ad, and program flyer	✓	✓	-	-	-	-
<b>CO-HOST RIBBON-CUTTING CEREMONY</b> Serve as a co-host during the ribbon cutting and dedication ceremony	✓	-	-	-	-	-
<b>TAILORED RECOGNITION</b> Tailored recognition based on sponsor's preferences	✓	-	-	-	-	-



# 2025 OUTDOOR LEARNING CENTER SPONSORSHIP COMMITMENT FORM

## CONTACT & BILLING INFORMATION

Date: \_\_\_\_\_

Individual donor or company name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name of organization or person to be recognized: \_\_\_\_\_

## SPONSORSHIP

### LEVEL

### AMOUNT

- |  |          |
|--|----------|
| <input type="checkbox"/> Veneer                                    | \$50,000 |
| <input type="checkbox"/> Hardwood                                  | \$25,000 |
| <input type="checkbox"/> Softwood                                  | \$10,000 |
| <input type="checkbox"/> Sapling                                   | \$5,000  |
| <input type="checkbox"/> Sprout                                    | \$1,000  |
| <input type="checkbox"/> Seedling                                  | <\$1,000 |
| <br><input type="checkbox"/> Please accept my donation of \$ _____ |          |

**Total Amount Due** \$ \_\_\_\_\_

### PAYMENT INFORMATION

- ☐ Bill Me  
☐ Check Enclosed  
☐ Credit Card : ☐ Visa ☐ MasterCard ☐ Discover  
☐ American Express

Card #: \_\_\_\_\_

Exp. date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing address: \_\_\_\_\_  
\_\_\_\_\_

- ☐ Call me for credit card info  
☐ Apply for grant funding at: \_\_\_\_\_  
\_\_\_\_\_



Return form with payment information to:

Trees For Tomorrow, PO Box 609, 519 E. Sheridan Street, Eagle River, WI 54521

CTodea@TreesForTomorrow.com

Please include or send logo to [events@treesfortomorrow.com](mailto:events@treesfortomorrow.com).  
You may also include a business card, brochure, promotional item  
or photograph so that we can promote you or your business.

**SPONSORSHIP PLEDGES DUE OCTOBER 1, 2025 TO GUARANTEE MAXIMUM RECOGNITION!**

*Thank you for your sponsorship. Your generosity is making an impact.*

IRS 501(c) 3 Tax Exempt Number 39-0732118

Trees For Tomorrow's campus, located in Eagle River, Wisconsin, includes National Forest property under permit from the USDA Forest Service. Private property owned by Trees For Tomorrow (TFT), the Wisconsin Newspaper Association and Tara Lila LLC are also utilized for education and outreach purposes.

  
**Trees For Tomorrow**  
Environmental Education Center®